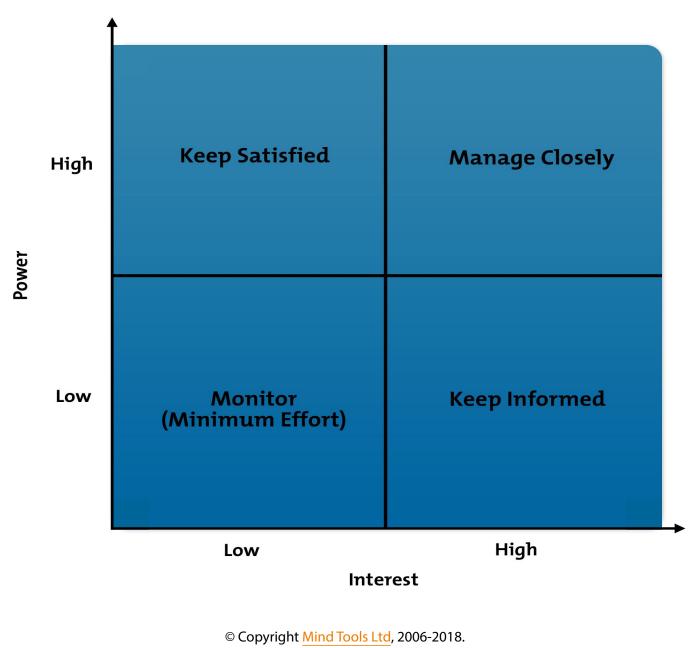




## **Power/Interest Grid for Stakeholder Prioritization**

For instructions about stakeholder analysis, visit <u>www.mindtools.com/rs/StakeholderAnalysis</u>.



Adapted from Mendelow, A.L. (1981) 'Environmental Scanning - The Impact of the Stakeholder Concept,' ICIS 1981 Proceedings, Paper 20.

Please feel free to copy this sheet for your own use and to share with friends, co-workers or team members, just as long as you do not change it in any way.